



Riding the Creative Rollercoaster



‘Innovation is the fuel of economic growth,
and the Holy Grail for companies and
countries around the globe.’

Wall Street Journal

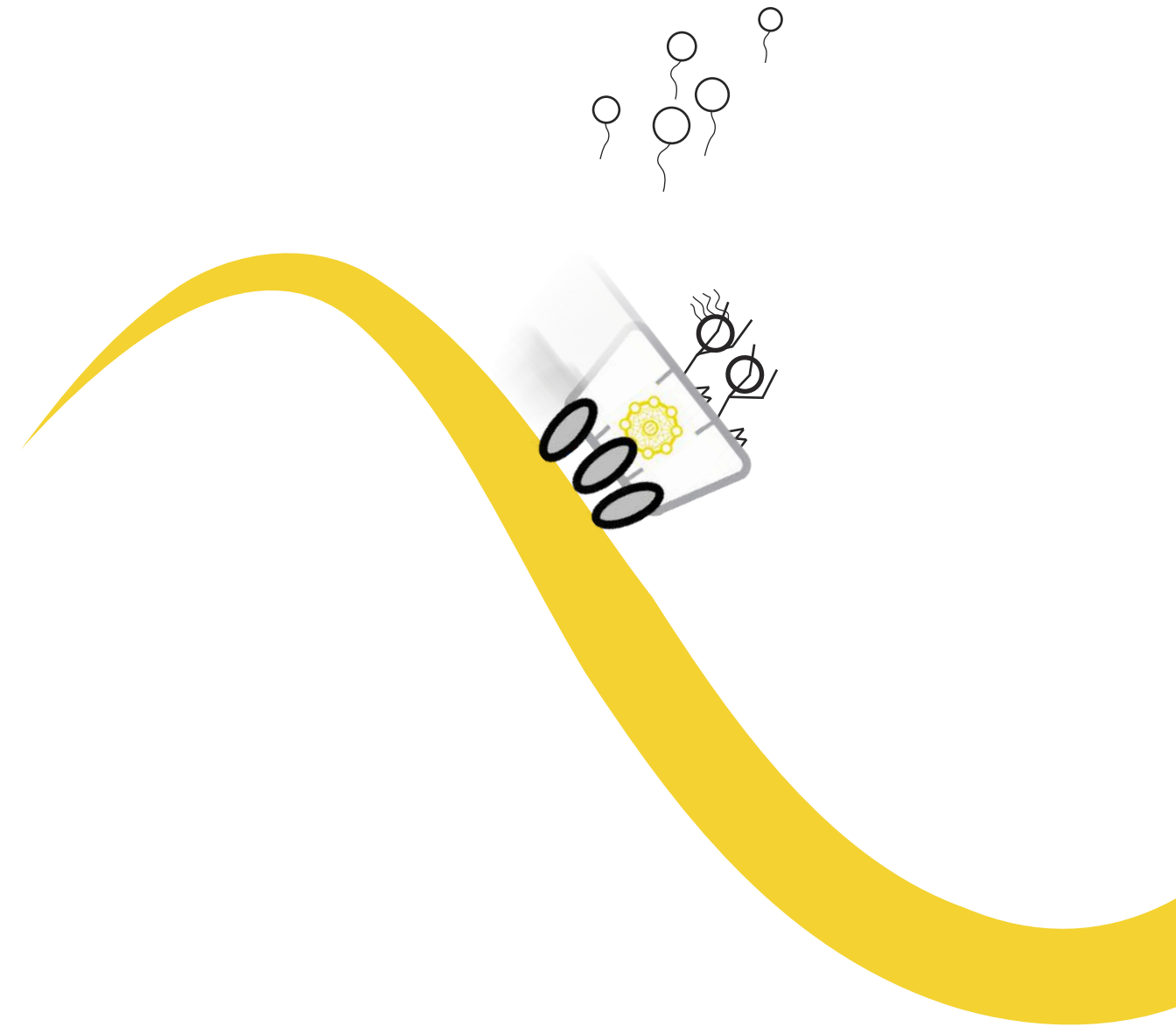
nowhere

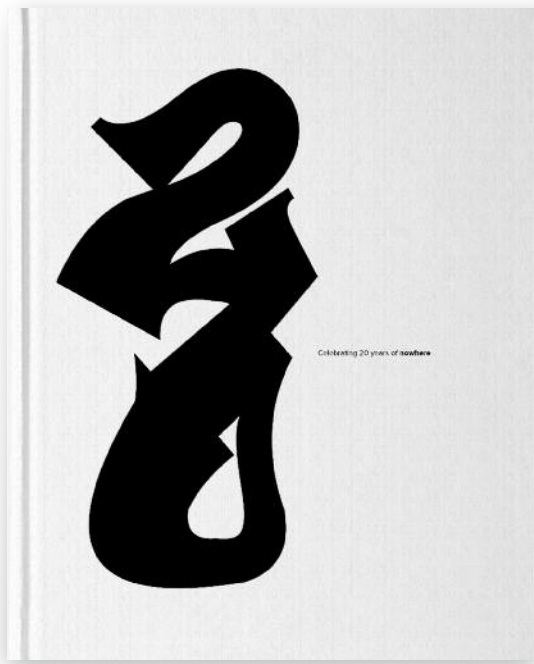
RIDING THE HIGHS & LOWS

Over the last twenty years we have learned that:

- Bringing the new to mind (ie. creativity) is the pre-requisite for bringing the new to the world (ie. innovation)
- Creativity is the dance between the known and the unknown, between what's conscious and what's unconscious, between the visible and the invisible, and between the explicate and the implicate
- This dance is like riding a creative rollercoaster, with its ups and downs
- We are socially and educationally conditioned to stay within the known and have never been taught how to work with and navigate the unknown
- Stepping into the unknown is an act of faith and courage, and when we do so it naturally triggers distorted behaviours and actions – ultimately collapsing the creative tension of not-knowing, so we fall back to 'flat-lining' (doing more of the same)
- The only way to understand this fully is to experience it from the inside

This 24-hour program therefore gives leaders the chance to experience the phenomenon of riding this creative rollercoaster, so they can learn first hand what we all do that consciously and unconsciously undermines the creative process, as well as what we can do to help ourselves and others ride the highs and lows of the process, more often and for longer periods of time.





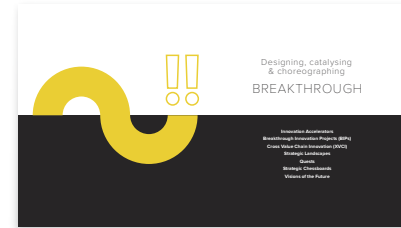
The Hum
Celebrating 20 years of **nowhere**



Our Core Practice



Tuning Teams



Designing, Catalysing & Choreographing Breakthrough



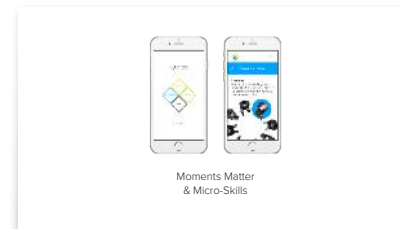
Building Eco-Systems & Cultures of Innovation



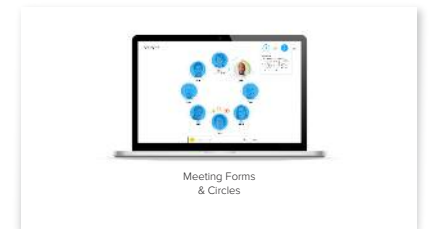
Transforming the way organisations meet and lead



Holding Space & Empty Mirror



Moments Matter & Micro-Skills



Meeting Forms & Circles



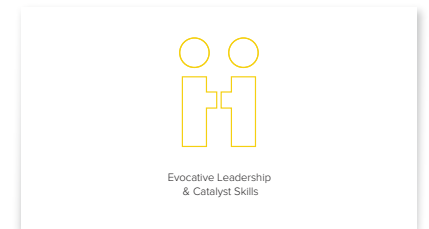
Catalyst Training



nMaps



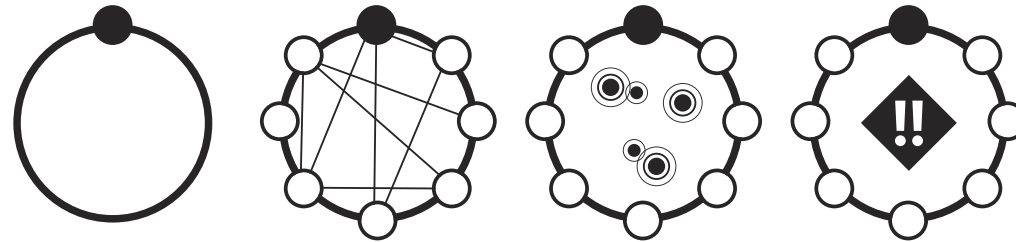
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Evocative Leadership & Catalyst Skills

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Catalysing Breakthrough



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